

## WEBSITE

palaserinostudio.com

## MOBILE

+39 339 5788771

## EMAIL

palaserinostudio@gmail.com

# PAOLASERINO

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I am a hard-working professional who has been consistently praised as detail-oriented by my co-workers and management. Over the course of my 12-year career, I've developed a skill set in graphic & web design, including print and advertising. As a teacher in a public high school I have consistently demonstrated communication, teamwork, and problem-solving abilities.

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## EXPERIENCE

### GRAPHIC & WEB DESIGNER

Freelance  
PS studio, Benevento

Ottobre 2013 - Today

Design for print and web. Exhibition stands and promotions. Business development PowerPoint presentations. Creation of infographics, maps and graphs. Website design, implementation, development and maintenance.

### GRAPHIC & WEB TEACHER

Public High School  
Benevento

October 2011 - August 2017

Advertising, communication and design for print and web lessons. Organisational skills, work effectively in groups, be able to deal with conflict, empathise with students.

### GRAPHIC & WEB DESIGNER

Owner  
Startup, Benevento

October 2007 - October 2013

Design for print and web. Exhibition stands and promotions. Business development PowerPoint presentations. Website design, implementation, development and maintenance.

### GRAPHIC & WEB DESIGNER

Neikos, Benevento

August 2005 - September 2017

Design for print (annual reports, brochures, retail advertisements, and marketing literature) and web. Website design, implementation, development and maintenance.

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## EDUCATION

### UNIVERSITY

Unisa 2013-Today

"Teoria dei Linguaggi e Comunicazione Audiovisiva"

Second level degree in Audiovisual Communication with the subject **Boy Band F(or)ever**

### UNIVERSITY

Lumsa 2000-2003

"Tecnica Pubblicitaria"

First level degree in Advertising with the subject **Liquore Strega Case History**

### GRAPHIC HIGH SCHOOL

2012

"Graphic and Print Arts"

High School diploma with the subject **Campari Case History**

2004

IED

Art Direction Course  
Post degree diploma

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## PROFESSIONAL SKILLS

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PHOTOSHOP



ACROBAT



ILLUSTRATOR



HTML + CSS



INDESIGN



DREAMWEAVER



MUSE



AFTER EFFECT



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## LANGUAGES

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ENGLISH

Fluent written and spoken. B2 Certificate at Cambridge English Language Assessment

ITALIAN

Native speaker

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ITALY Benevento, via T. Bucciano 17

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