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PORTFOLIO





*© un'idea di Chiara Buongiorno*

Coffee n' Roses  
Logo e sito

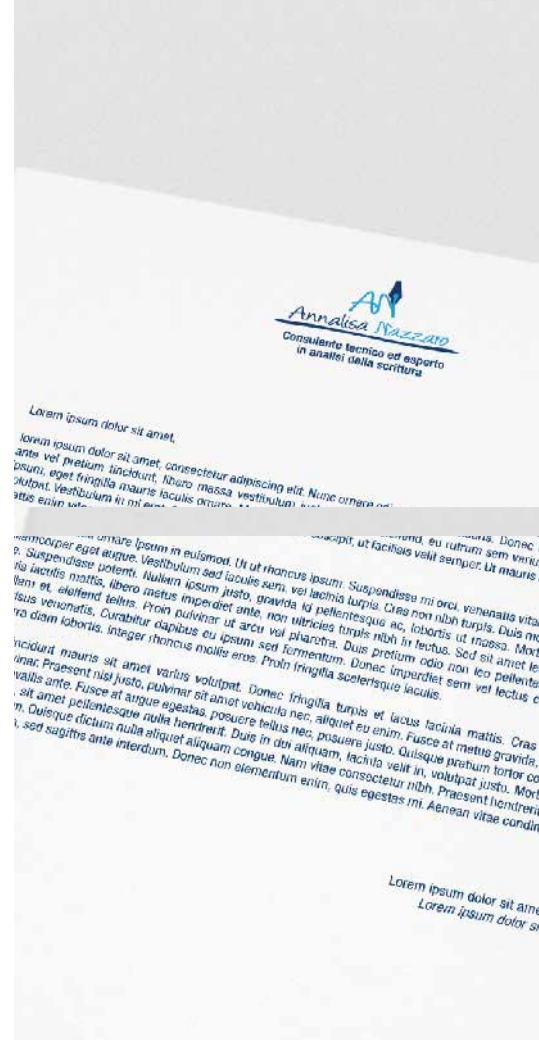
Blog di foto pensieri e parole

[coffeandroses.it](http://coffeandroses.it)



Annalisa Nazzaro / Grafologa  
Logo, immagine coordinata e sito

annalisanazzaro.it





# CARUSO

PASTIFICIO

## Caruso Pastificio

Logo e immagine coordinata

Caruso è il cognome di una madre, ispirazione di questo progetto, e della montagna che sormonta il suo paese d'origine, Foglianise.

La C costruita sopra l'immagine del Monte Caruso da forma alla pasta fresca per eccellenza, sua maestà

la tagliatella. Una C che al tempo stesso è anche una tagliatella.

I colori sono quelli della terra, di Foglianise, del sole, del grano.

Caldi e "confortanti" perchè alla fine di comfort food si parla.







*come dirsi si*

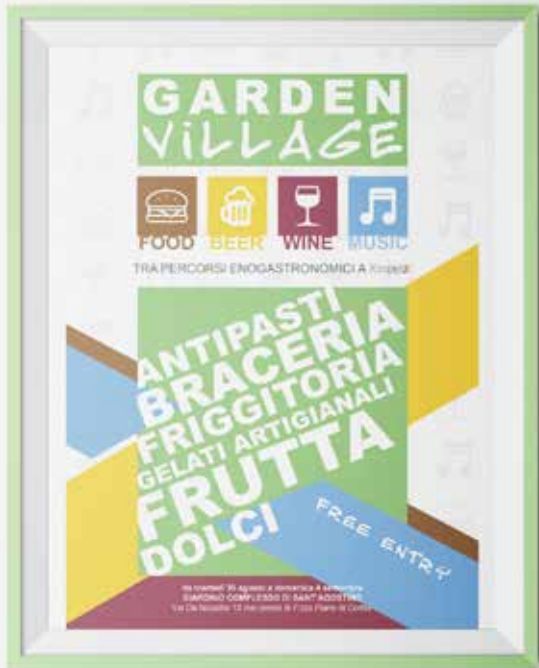


*come dirsi si*

CNA / Benevento  
Logo e immagine coordinata  
manifestazione "Come dirsi si"

[cnabenevento.com](http://cnabenevento.com)





The logo for 3D ROMA features a stylized white '3D' monogram above the word 'ROMA' in a bold, white, sans-serif font. The background is a complex, low-poly geometric pattern in various shades of blue and teal.

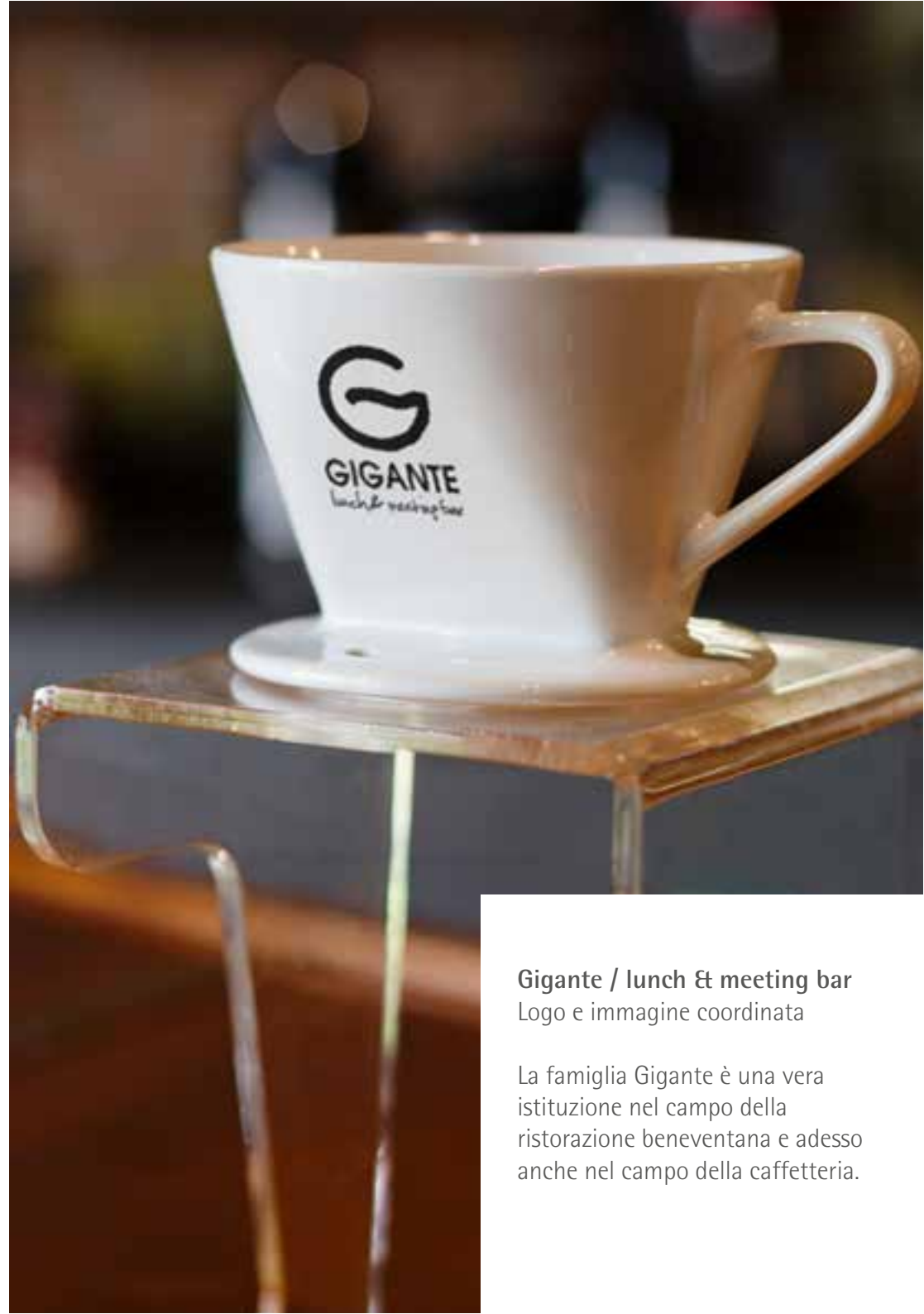
# 3D ROMA

## **3D Roma**

Logo e immagine coordinata e sito

Azienda leader nel campo della  
stampa 3D e della modellazione





**Gigante / lunch & meeting bar**  
Logo e immagine coordinata

La famiglia Gigante è una vera istituzione nel campo della ristorazione beneventana e adesso anche nel campo della caffetteria.









## CAREER OBJECTIVES

Working within the communications department, supporting in the development of print and digital marketing communications. To look after and implement the brand, in accordance with the guidelines.

Design for print (annual reports, brochures, retail advertisements, and marketing literature). Exhibition stands and promotions. Business development PowerPoint presentations.

Creation of infographics, maps and graphs. Website design, implementation, development and maintenance.

## PERSONAL SKILLS AND COMPETENCES

### LANGUAGES

**English** - Fluent written and spoken.  
B2 Certificate at Cambridge English Language Assessment

**Italian** - Native speaker

### COMPUTER KNOWLEDGE

Experienced use of Mac OSX

Experienced use of Windows and Office  
Experienced use of Adobe Creative Suite  
**Photoshop, Illustrator, InDesign, Dreamweaver**

Good use of other software such as  
**Quark X-Press, Freehand, Flash, Adobe Muse, Adobe After Effect**

Basic knowledge of **XHTML, PHP, CSS, JQuery**

Experienced use of the main browsers

### COMPETENCES

Strong print and production knowledge  
Highly organised individual with an eye for detail

Ability to work under own initiative to strict deadlines

Desire to continue learning and developing your skillset

Flexible, creative and enthusiastic

Excellent communication and listening skills

10 years plus design experience

Problem solving, customer orientation, flexibility and results orientation

### WORK EXPERIENCE

**OCTOBER 2013 - TODAY**

#### **PS studio**

Freelance Graphic & Web Designer

**OCTOBER 2011 - AUGUST 2017**

#### **Public High School**

Graphic & Web Design Teacher

**OCTOBER 2007 - OCTOBER 2013**

#### **Startup - comunicazione e grafica**

Graphic & Web Designer

**AUGUST 2005 - SEPTEMBER 2007**

Neikos digital agency

Graphic & Web Designer

### EDUCATION AND TRAINING

**2014 - TODAY**

#### **UniSa - Salerno**

Second Level Degree in Communication

**2012**

#### **High School Diploma**

Graphic Arts

**2005**

#### **PC Academy - Roma**

Web Design Course

**2004**

#### **IED - Roma**

Art Direction Course

**2000 -2004**

#### **LUMSA - Rome**

First Level Degree in Advertising

*Final grade of 104/100*

**1995 -2000**

#### **High School Diploma**

Classical Studies

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